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COLOMBIA

P-3231

SUPERINTENDENCIA DE INDUSTRIA Y COMERCIO
DIVISION DE NUEVAS CREACIONES

E. S. D.

Ref.: Expediente No. 12.013.773
Solicitud de Patente a nombre de
McNeil-PPC, Inc.

SUPERINTENDENCIA DE INDUSTRIA Y COMERCIO



No. 12-013773- -00001-0000

Fecha: 2012-03-12 15:27:14 Dep. 2020 DIR.NUEVASCR
Tra. 11 PATENTEIYII Eve: 379 FASENACIONALII
Act. 329 CTOINFORMACION Folios: 19

Yo, DILIA MARÍA RODRÍGUEZ D'ALEMAN, identificada como aparece al pie de mi firma, domiciliada en la Carrera 11 No. 86-53, piso 6, obrando como apoderada de la sociedad **McNeil-PPC, Inc.**, solicitante de la patente de la referencia, con domicilio en New Jersey, Estados Unidos de América, atentamente me permito presentar:

1. Documentos donde consta la cesión del derecho a la patente otorgada por los inventores a favor de mi mandante.

Sobre los apartes en inglés, es importante resaltar que de conformidad con las normas legales vigentes, artículo 1 de la Resolución 210 de 2001, expedida por el Superintendente de Industria y Comercio y artículo 2 de la Convención de la Haya, el documento en inglés que se pretenda aportar como parte de los trámites de propiedad industrial ante la Superintendencia de Industria y Comercio no requieren traducción. Por otro lado, la legalización consular y/o diplomática de los documentos expedidos en el extranjero no es necesaria. Por lo tanto, los documentos anexos a este memorial son válidamente presentados en idioma inglés y con la correspondiente apostilla.

Señor Superintendente,

DILIA MARÍA RODRÍGUEZ D'ALEMAN
C.C. 41.654.882 de Bogotá.
T.P. 20824 CSJ

APOSTILLE

(CONVENTION DE LA HAYE DU 5 OCTOBRE 1961)

1. COUNTRY: UNITED STATES OF AMERICA
2. THIS PUBLIC DOCUMENT HAS BEEN SIGNED BY:
AMANDA LIN HAYNES
3. ACTING IN THE CAPACITY OF:
NOTARY PUBLIC OF NEW JERSEY
4. BEARS THE SEAL/STAMP OF:
AMANDA LIN HAYNES, NOTARY

CERTIFIED

5. AT TRENTON, NEW JERSEY
6. THE 8TH DAY OF FEBRUARY 2012
7. BY: Andrew P Sidamon-Eristoff
State Treasurer
8. NO: A448202
9. SEAL/STAMP:
10. SIGNATURE



A handwritten signature in black ink, appearing to be "A. P. Sidamon-Eristoff".

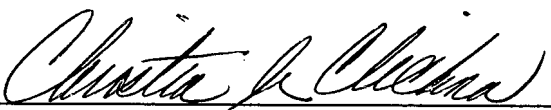
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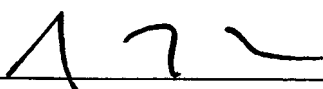
Verify this certificate at
https://www1.state.nj.us/TYTR_StandingCert/JSP/Verify_Cert.jsp

J&J5058COPCT3

CERTIFICATION

I hereby certify that I have compared the attached document with the original, and that such said document is a true copy of the original Assignment document as filed and recorded in the U.S. Patent Office in connection with USSN 12/844885 filed JULY 28, 2010


Christina A Clickner


Amanda Lin Haynes
(Notary Public of New Jersey)
My Commission Expires:
October 28, 2013

PHILIP S. JOHNSON, ESQ. COMPANY: JOHNSON & JOHNSON



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

501306539A

SEPTEMBER 30, 2010

PTAS

PHILIP S. JOHNSON, ESQ.
JOHNSON & JOHNSON
ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, NJ 08933UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENTTHE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF
THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS
AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER
REFERENCED BELOW.PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE
INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA
PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD
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PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 09/23/2010

REEL/FRAME: 025069/0112
NUMBER OF PAGES: 9BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).
DOCKET NUMBER: JDC5058USNP3

ASSIGNOR:

OCHS, HAROLD D.

DOC DATE: 09/16/2010

ASSIGNOR:

FUSI, ROBERT W., II

DOC DATE: 09/16/2010

ASSIGNOR:

FOUGERE, RICHARD J.

DOC DATE: 09/16/2010

ASSIGNOR:

BINNER, CURT

DOC DATE: 09/16/2010

ASSIGNOR:

REDDY, MEGHA

DOC DATE: 09/16/2010

ASSIGNOR:

MCDONOUGH, JUSTIN X

DOC DATE: 09/16/2010

4

025069/0112 PAGE 2

ASSIGNEE:

MCNEIL-PPC, INC.
GRANDVIEW ROAD
SKILLMAN, NEW JERSEY 08558-9418

SERIAL NUMBER: 12844885

FILING DATE: 07/28/2010

PATENT NUMBER:

ISSUE DATE:

TITLE: METHODS FOR PROVIDING BENEFICIAL EFFECTS TO THE ORAL CAVITY

ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

A S S I G N M E N T

WHEREAS, Harold D. Ochs, Robert W. Fusi, II, Richard J. Fougere, Curt Binner, Megha Reddy and Justin ~~X~~ McDonough, residing at 83 Clover Hill Road, Flemington, NJ 08822; 9 Sutton Farm Road, Flemington, NJ 08822; 61 Hessian Run Road, Washington Crossing, PA 18977; 3615 Smith Road, Furlong PA 18925; 1304 Wessex Place, Princeton, NJ 08540; and 11 Cider Mill Lane, Flemington, NJ 08822; respectively (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

METHODS FOR PROVIDING BENEFICIAL EFFECTS TO THE ORAL CAVITY

for which they have executed an application for Letters Patent of the United States; and

WHEREAS, McNeil-PPC, Inc., a corporation of the State of New Jersey, (hereinafter called "Assignee"), is desirous of acquiring Assignors' entire right, title, and interest therein:

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar and other valuable considerations, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available is hereby authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 16 day of September 2010

Harold D Ochs (L.S.)
Harold D. Ochs

STATE OF NEW JERSEY)
COUNTY OF middlesex) ss.

BE IT REMEMBERED, that on this 16th day of September 2010, before me, a Notary Public, personally appeared Harold D. Ochs, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him/her the contents thereof, he/she did acknowledge that he/she signed, sealed, and delivered the same as his/her voluntary act and deed for the uses and purposes therein expressed.

Victor F. Janas
Notary Public

Page 2 of 7

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

7

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 16th day of September, 2010

Robert W. Fusi II (L.S.)
Robert W. Fusi II

STATE OF NEW JERSEY)

COUNTY OF Middlesex) ss.

BE IT REMEMBERED, that on this 16th day of September 2010, before me, a Notary Public, personally appeared Robert W. Fusi II, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him/her the contents thereof, he/she did acknowledge that he/she signed, sealed, and delivered the same as his/her voluntary act and deed for the uses and purposes therein expressed.

Victor F. Janas
Notary Public

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

IN TESTIMONY WHEREOF, Assignors have hereunto set
their hands and seals this 16TH day of SEPT, 2010

[Signature] 9/16/10 (L.S.)
Richard J. Fougere

STATE OF NEW JERSEY)

COUNTY OF *Middlesex*) ss.

BE IT REMEMBERED, that on this 16th day of September
2010, before me, a Notary Public, personally appeared Richard J.
Fougere, who I am satisfied is the person named in and who
executed the foregoing instrument in my presence, and I having
first made known to him/her the contents thereof, he/she did
acknowledge that he/she signed, sealed, and delivered the same
as his/her voluntary act and deed for the uses and purposes
therein expressed.

Victor F. Janas
Notary Public

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

IN TESTIMONY WHEREOF, Assignors have hereunto set
their hands and seals this 16th day of Sept, 2010

Curt Binner (L.S.)
Curt Binner

STATE OF NEW JERSEY)

COUNTY OF Middlesex) ss.

BE IT REMEMBERED, that on this 16th day of September
2010, before me, a Notary Public, personally appeared Curt
Binner, who I am satisfied is the person named in and who
executed the foregoing instrument in my presence, and I having
first made known to him/her the contents thereof, he/she did
acknowledge that he/she signed, sealed, and delivered the same
as his/her voluntary act and deed for the uses and purposes
therein expressed.

Victor F. Janas
Notary Public

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/31/2010

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 16 day of Sept, 2010

Megha Reddy (L.S.)
Megha Reddy

STATE OF NEW JERSEY)

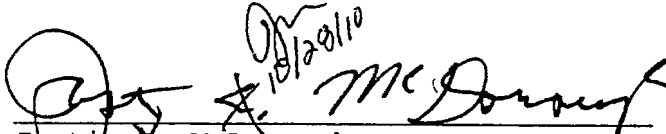
COUNTY OF Middlesex) ss.

BE IT REMEMBERED, that on this 16th day of September, 2010, before me, a Notary Public, personally appeared Megha Reddy, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him/her the contents thereof, he/she did acknowledge that he/she signed, sealed, and delivered the same as his/her voluntary act and deed for the uses and purposes therein expressed.

Victor F. Janas
Notary Public

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

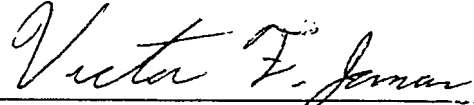
IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 16 day of Sept, 2010

 (L.S.)
Justin A. McDonough

STATE OF NEW JERSEY)

COUNTY OF *Middlesex* ss.

BE IT REMEMBERED, that on this 16th day of September, 2010, before me, a Notary Public, personally appeared Justin E. McDonough, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him/her the contents thereof, he/she did acknowledge that he/she signed, sealed, and delivered the same as his/her voluntary act and deed for the uses and purposes therein expressed.


Notary Public

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

APOSTILLE

(CONVENTION DE LA HAYE DU 5 OCTOBRE 1961)

1. COUNTRY: UNITED STATES OF AMERICA
2. THIS PUBLIC DOCUMENT HAS BEEN SIGNED BY:
AMANDA LIN HAYNES
3. ACTING IN THE CAPACITY OF:
NOTARY PUBLIC OF NEW JERSEY
4. BEARS THE SEAL/STAMP OF:
AMANDA LIN HAYNES, NOTARY

CERTIFIED

5. AT TRENTON, NEW JERSEY
6. THE 23RD DAY OF FEBRUARY 2012
7. BY: Andrew P Sidamon-Eristoff
State Treasurer
8. NO: A449470
9. SEAL/STAMP:
10. SIGNATURE



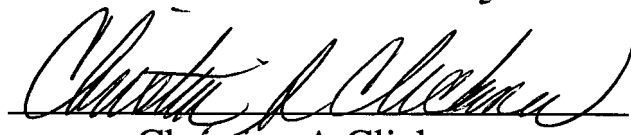
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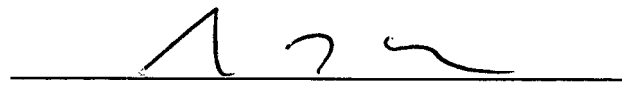
Certificate Number: 123149389

Verify this certificate at
https://www1.state.nj.us/TYTR_StandingCert/JSP/Verify_Cert.jsp

CERTIFICATION

I hereby certify that I have compared the attached document with the original, and that such said document is a true copy of the original Assignment document as filed in the U.S. Patent Office in connection with USSN 61/229839 filed JULY 30, 2009.


Christina A Clickner


Amanda Lin Haynes
(Notary Public of New Jersey)
My Commission Expires:
October 28, 2013

ASSIGNMENT

WHEREAS, Justin McDonough, Harold D. Ochs, Richard J. Fougere, and Robert W. Fusi II, residing at 11 Cider Mill Lane, Flemington, New Jersey 08822; 83 Clover Hill Road, Flemington, New Jersey 08822; 61 Hessian Run Road, Washington Crossing, Pennsylvania 18977; and 9 Sutton Farm Road, Flemington, New Jersey 08822; respectively (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

ORAL CARE DEVICES AND METHODS

for which they have an application for Letters Patent of the United States; and

WHEREAS, McNeil-PPC, Inc., a corporation of the State of New Jersey, (hereinafter called "Assignee"), is desirous of acquiring Assignors' entire right, title, and interest therein:

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar and other valuable considerations, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available is hereby authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

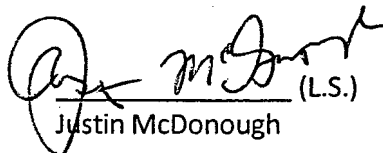
And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee

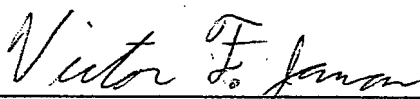
or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals
this 19th day of Aug., 2009

 (L.S.)
Justin McDonough

STATE OF NJ)
) ss.
COUNTY OF Middlesex

BE IT REMEMBERED, That on this 19th day of August, 2009, before me, a Notary Public, personally appeared Justin McDonough, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him/her the contents thereof, he/she did acknowledge that he/she signed, sealed, and delivered the same as his/her voluntary act and deed for the uses and purposes therein expressed.


Notary Public

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

Richard J. Fougere 8/24/09 (L.S.)
Richard J. Fougere

Victor E. Jansen
Notary Public

18

