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A B O G A D O S

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2940/PCT

SUPERINTENDENCIA DE INDUSTRIA Y COMERCIO DIVISION DE NUEVAS CREACIONES

E. S. D.

SUPERINDUSTRIA Y COMERCIO

Ref.: Expediente No. 06.012.872
Solicitud de Patente a nombre de
Pur Water Purification Products, Inc.

Radicacion : 06012872 00000001 Folios: 7
Fecha (AND): 2006-03-01 14:07:23
Tramite : 011 PCT-PATENT 378 FASE NACI 329 COMPLETADO
Dependencia: 2020 DIVISION DE NUEVAS CREACIONES

Yo, JIMENA ESCOBAR URIBE, identificada como aparece al pie de mi firma, domiciliada en la carrera 11 A No. 94-76, of. 305, obrando como apoderada de la sociedad Pur Water Purification Products, Inc., domiciliada en Cincinnati, Ohio, Estados Unidos de América, solicitante de la patente de la referencia, me permito presentar el documento (1) en que consta la cesión del derecho a la patente otorgado por los inventores a favor de mi mandante.

Sobre el particular, es importante resaltar que de conformidad con las normas legales vigentes, artículo 1 de la Resolución 210 de 2001, expedida por el Superintendente de Industria y Comercio y artículo 2 de la Convención de la Haya, el documento en inglés que se pretenda aportar como parte de los trámites de propiedad industrial ante la Superintendencia de Industria y Comercio no requieren traducción. Por otro lado, la legalización consular y/o diplomática de los documentos expedidos en el extranjero no es necesaria. Por lo tanto, el documento de cesión anexo a este memorial es válidamente presentado en idioma inglés y con la correspondiente Apostilla.

Señor Superintendente,



JIMENA ESCOBAR URIBE
C.C.39.779.452 de Usaquén
T.P. 68228

Apostille

(Convention de La Haye du 5 Octobre 1961)

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§ -
1. Country: **United States of America**
This public document
 2. has been signed by **Norman Goodman**
 3. acting in the capacity of **County Clerk**
 4. bears the seal/stamp of the county of **New York**

Certified

5. At New York, New York
6. the 17th day of February 2006
7. by Special Deputy Secretary of State, State of New York
8. No. NYC-10421920A
9. Seal/Stamp
10. Signature



William F. Schmitz
Special Deputy Secretary of State

State of New York
County of New York,

ss.:

NEW YORK
COUNTY

Form 1

48058

I, NORMAN GOODMAN, County Clerk and Clerk of the Supreme Court of the State of New York, in and for the County of New York, a Court of Record, having by law a seal, DO HEREBY CERTIFY pursuant to the Executive Law of the State of New York, that

.....
whose name is subscribed to the annexed affidavit, deposition, certificate of acknowledgment or proof, was at the time of taking the same a NOTARY PUBLIC in and for the State of New York duly commissioned, sworn and qualified to act as such; that pursuant to law, a commission or a certificate of his official character, with his autograph signature has been filed in my office; that at the time of taking such proof, acknowledgment or oath, he was duly authorized to take the same; that I am well acquainted with the handwriting of such NOTARY PUBLIC or have compared the signature on the annexed instrument with his autograph signature deposited in my office, and I believe that such signature is genuine.

IN WITNESS WHEREOF, I have hereunto set my hand affixed my official seal this

FEE PAID \$3.00 FEB 14 2006

Norman Goodman
County Clerk and Clerk of the Supreme Court, New York County

Case: 9346/VB
Colombia

I, Peter D. Galloway, a Partner, in the firm of Ladas & Parry LLP, of 26 West 61st Street, New York, State of New York 10023, United States of America, patent attorneys for applicant, do certify pursuant to Rule 2105 C.P.L.R. that the attached document is a true copy of the original document it purports to reproduce.



Peter D. Galloway

UNITED STATES OF AMERICA)
STATE OF NEW YORK) COUNTY
COUNTY OF NEW YORK)

Subscribed and sworn before me this 6th Day of February 2006



Francis Serdjuk
Notary Public, State of New York
No. 41-4980872
Qualified in Queens County
Certificate Filed in New York County
Commission Expires April 29, 2007

(SEAL)

NOTARY PUBLIC
STATE OF NEW YORK
No. 41-4980872
FEB-06
EXPIRES APRIL 29, 2007

9346

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I, Diane M. Lang, a Notary Public in and for the State of Ohio, do certify that I have carefully compared with the original documents the attached copies thereof. They are complete, full, true and exact copies of the original documents they purport to reproduce.

UNITED STATES OF AMERICA }
STATE OF OHIO) SS
COUNTY OF HAMILTON }

January 24, 2006



Diane M. Lang
DIANE M. LANG
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES DECEMBER 14, 2009

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled Water Filter Device, Attorney's Docket No. 8346 and filed in the United States Patent Office as Number 10/843,898, on August 18, 2003 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

John D. Tanner of 16385 8th Avenue North, Plymouth, MN 55447;
David James Emmons of 670 Windmere Curve, Plymouth, MN 55441
Richard P. Riedel of 3663 Crooked Tree Drive, Mason, OH 45040

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela; PUR Water Purification Products, Inc.; and P&G-Chelol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or one of its Affiliates. Pursuant to above-said obligation, I/we assign to PUR Water Purification Products, Inc., its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in PUR Water Purification Products, Inc. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to PUR Water Purification Products, Inc., their legal representatives, successors and assigns, or as said company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 10/843,898 (the hereinafter named Assignee being authorized to insert said U.S. Serial Number when ascertained) to PUR Water Purification Products, Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

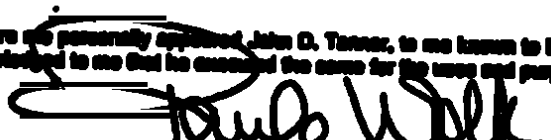
The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

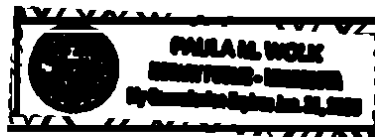

John D. Tanner

11/10/03
Date

State of Minnesota }
County of Hennepin } ss

On this 10 day of November, 2003, before me personally appeared John D. Tanner, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.


Notary Public/Minnes.



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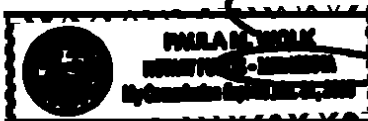
11/10/03
Date

[Signature]
David James Simmons

State of Illinois

County of Marion

On this 10 day of November, 2003, before me personally appeared David James Simmons, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



[Signature]
Notary Public - Illinois

11/30/04
Date

[Signature]
Richard P. Fiedel

State of OH

County of Warren

On this 30th day of November, 2003, before me personally appeared Richard P. Fiedel, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



[Signature]
John A. Deatherage
Notary Public - Ohio
My Commission Expires February 1, 2005