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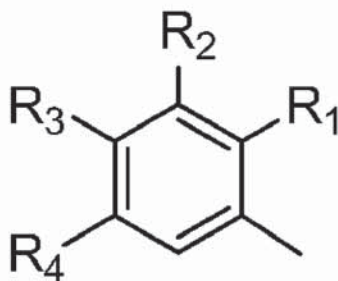
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(54) Title: PHENYL BASED COMPOUNDS SUBSTITUTED WITH ALDEHYDE MOIETIES AND THEIR USE IN PERFUMERY



Formula 1

(57) Abstract: A compound represented by the formula 1, wherein R₁ is H, or when R₂ and R₃ is H, then R₁ is CHR₅-CHR₆CHO, CR₅=CR₆CHO or C(CH₃)CHO, wherein R₅, R₆ each independently may represent H or methyl; R₂ is H, or when R₁ and R₃ is H, then R₂ is CHR₅CHR₆CHO, CR₅=CR₆CHO or C(CH₃)CHO, wherein R₅, R₆ each independently may represent H or methyl; R₃ is H, or when R₁ and R₂ is H, then R₃ is CHR₅CHR₆CHO, CR₅=CR₆CHO or C(CH₃)CHO, wherein R₅, R₆ each independently may represent H or methyl; and R₄ is methyl or a branched or linear, saturated or unsaturated, unsubstituted or substituted (optionally with cyclopropyl groups), C₂-C₇ alkyl or alkenyl residue, preferentially isobutyl, isoamyl. Said compounds are useful as perfume ingredients in personal care and household care products.



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