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(54) Title: SYSTEM OF PERSONAL CARE PRODUCTS FOR HUMAN DEVELOPMENTAL STAGES

(57) Abstract: A system of personal care products including a first personal care product for a human at stage 1 of its life, the first personal care product including a package attribute and a formulation attribute designed for the human at stage 1 of life; a second personal care product for a baby at stage 2 of its life, the second personal care product including a package attribute and a formulation attribute designed for the human at stage 2 of life; and a third personal care product for a baby at stage 3 of its life, the third personal care product including a package attribute and a formulation attribute designed for the human at stage 3 of life.

