

PATENT COOPERATION TREATY

PCT

INTERNATIONAL SEARCH REPORT

(PCT Article 18 and Rules 43 and 44)

Applicant's or agent's file reference	FOR FURTHER ACTION see Form PCT/ISA/220 as well as, where applicable, item 5 below.	
International application No. PCT/TH2018/000024	International filing date <i>(day/month/year)</i> 16 May 2018 (16. 05. 2018)	(Earliest) Priority date <i>(day/month/year)</i>
Applicant CHARANWONG Suvita		
This international search report has been prepared by this International Searching Authority and is transmitted to the applicant according to Article 18. A copy is being transmitted to the International Bureau. This international search report consists of a total of <u>5</u> sheets. ☐ It is also accompanied by a copy of each prior art document cited in this report.		
1. Basis of the report a. With regard to the language, the international search was carried out on the basis of: ☒ the international application in the language in which it was filed ☐ a translation of the international application into _____, which is the language of a translation furnished for the purposes of international search (Rules 12.3(a) and 23.1(b)) b. ☐ This international search report has been established taking into account the rectification of an obvious mistake authorized by or notified to this Authority under Rule 91 (Rule 43.6bis(a)). c. ☐ With regard to any nucleotide and /or amino acid sequence disclosed in the international application, see Box No. I. 2. ☐ Certain claims were found unsearchable (see Box No. II) 3. ☐ Unity of invention is lacking (see Box No. III) 4. With regard to the title, ☒ the text is approved as submitted by the applicant. ☐ the text has been established by this Authority to read as follows: 5. With regard to the abstract, ☐ the text is approved as submitted by the applicant. ☒ the text has been established, according to Rule 38.2(b), by this Authority as it appears in Box IV. The applicant may, within one month from the date of mailing of this international search report, submit comments to this Authority. 6. With regard to the drawings, a. The figure of the drawings to be published with the abstract is Figure No. 1 ☒ as suggested by the applicant ☐ as selected by this Authority, because the applicant failed to suggest a figure ☐ as selected by this Authority, because this figure better characterizes the invention b. ☐ none of the figures is to be published with the abstract		



INTERNATIONAL SEARCH REPORT

International application No.
PCT/TH2018/000024

OT5



Box No. IV Text of the abstract (Continuation of item 5 of the first sheet)

A method and a system for managing marketers (4) and influencers (3) run on a processing system and its supporting apparatuses, comprising a recording process, the first sequence, identifying the marketer (4)'s job details by credits, wherein the recording process shows screening alternatives for screening influencers (3). The second sequence is to match the jobs and the influencers (3) according to the screening at the early stage. The matching procedure consists of sending and representing the alternatives for preferring jobs on the influencer (3)'s client apparatuses (2), wherein the formerly processing system is responsible for gathering social media data from the representation of the job description on the influencer (3)'s client apparatuses (2). The last sequence is to create the reports and transferring credits into the influencers (3) received jobs from the job database, wherein the processing unit (1) operates a series of databases comprising social network data, the influencer (3)'s personal data, job's databases, and the credit management unit.



INTERNATIONAL SEARCH REPORT

International application No.
PCT/TH2018/000024

A. CLASSIFICATION OF SUBJECT MATTER

G06Q 30/00 (2012. 01) i

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC: G06Q, G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
CNPAT, WPI, EPODOC, CNKI, IEEE: marketer, influencer, credit, job, screen, criteria,, report, social, media, third, party, fackbook, linkin, database

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2017330154A1 (MASTERCARD INTERNATIONAL INCORPORATED) 16 Nov.2017(16.11.2017) description, paragraphs [0025]-[0044], figures 1-4	1-26
A	US 2015006515A1 (HOPKINS, Nancy J.) 01 Jan.2015(01.01.2015) the whole document	1-26
A	US 2012158477A1 (MICORSOFT CORPORATION) 21 Jun.2012(21.06.2012) the whole document	1-26
A	US 2016019579A1 (SIMS, Jamie Reardon et al.) 21 Jan.2016(21.01.2016) the whole document	1-26
A	CN 105869012A (SHI, Pingan) 17 Aug.2016(17.08.2016) the whole document	1-26

☐ Further documents are listed in the continuation of Box C.

☒ See patent family annex.



INTERNATIONAL SEARCH REPORT

International application No.
PCT/TH2018/000024

0V5



* Special categories of cited documents: “A” document defining the general state of the art which is not considered to be of particular relevance “E” earlier application or patent but published on or after the international filing date “L” document which may throw doubts on priority claim (S) or which is cited to establish the publication date of another citation or other special reason (as specified) “O” document referring to an oral disclosure, use, exhibition or other means “P” document published prior to the international filing date but later than the priority date claimed	“T” later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention “X” document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone “Y” document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art “&” document member of the same patent family
Date of the actual completion of the international search 04 Jan. 2019(04. 01. 2019)	Date of mailing of the international search report 20 Feb. 2019(20. 02. 2019)
Name and mailing address of the ISA/CN National Intellectual Property Administration, PRC 6, Xitucheng Rd., Jimen Bridge, Haidian District, Beijing 100088, China Facsimile No.(86-10)62019451	Authorized officer YANG, Jishuang Telephone No.: 86- (10) -53961357



INTERNATIONAL SEARCH REPORT
Information on patent family members

International application No.
PCT/TH2018/000024

Patent Documents referred in the Report	Publication Date	Patent Family	Publication Date
US2017330154A1	16.11.2017	SG10201603693A1	28.12.2017
US2015006515A1	01.01.2015	None	
US2012158477A1	21.06.2012	None	
US2016019579A1	21.01.2016	None	
CN105869012A	17.08.2016	None	

105

