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(54) Title: SYSTEM AND METHOD FOR AUTOMATICALLY DELIVERING CRITERION-DRIVEN MESSAGING

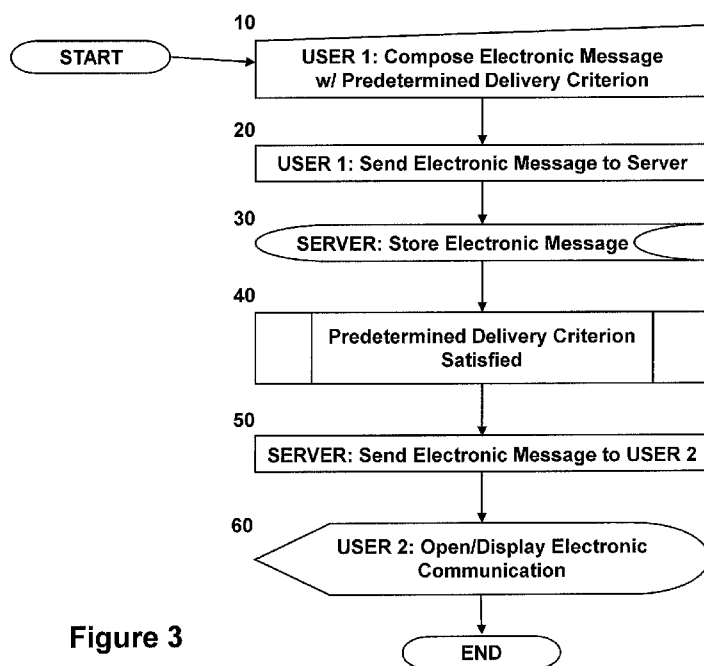


Figure 3

(57) Abstract: In one embodiment, the present invention provides systems and methods for sending an electronic communication over an electronic communication network, the method including the steps of receiving an electronic communication from a first user device, the electronic communication including an at least one predetermined delivery criterion and associated with at least a second user device, the at least a second user device associated with a respective at least a second user, the electronic communication sent from a first user device to a central database over the electronic communication network, storing the electronic communication in a first user account associated with the first user and stored on the central database and automatically sending the electronic communication to the at least a second user device over the electronic communication network upon satisfaction of the at least one predetermined delivery criterion.



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