

FECHA	MEDIO	CAMPAÑA	TÓPICO	LINK
9/05/2023	Ads of the world	Self Sufficient food cart	Campaña	https://www.adsoftheworld.com/campaigns/self-sufficient-food-cart
12/05/2023	Adlatina	Self Sufficient food cart	Campaña	https://www.adlatina.com/publicidad/prestreno-self-sufficient-food-cart-de-ogilvy-colombia-para-centelsa-by-nexans
12/05/2023	LinkedIn Adlatina	Self Sufficient food cart	Campaña	https://www.linkedin.com/posts/adlatina_prestreno-self-sufficient-food-cart-activity-7062723101444182016-BF7m7utm_source=share&utm_medium=member_desktop
12/05/2023	Roast Brief	Self Sufficient food cart	Campaña	https://roastbrief.com.mx/2023/05/ogilvy-colombia-presenta-self-sufficient-food-cart/
12/05/2023	LinkedIn Roast Brief	Self Sufficient food cart	Campaña	https://www.linkedin.com/posts/roastbrief_ogilvy-colombia-presenta-self-sufficient-activity-7062837049673863168-dQe5/2utm_source=share&utm_medium=member_desktop
12/05/2023	Marketing Insider Review	Self Sufficient food cart	Campaña	https://www.marketinginsiderreview.com/centelsa-by-nexans-reutiliza-aceite-arepas-prototipo-carro/
12/05/2023	LinkedIn Marketing Insider Review	Self Sufficient food cart	Campaña	https://www.linkedin.com/posts/marketing-insider-review_centelsa-by-nexan-reutiliza-aceite-de-arepas-activity-7062847433487056896-VYcU/2utm_source=share&utm_medium=member_desktop
15/05/2023	Latin Spots	Self Sufficient food cart	Campaña	https://www.latinspots.com/sp/noticia/ogilvy-colombia-presenta-self-sufficient-food-cart/42379
15/05/2023	Twitter Latin Spots	Self Sufficient food cart	Campaña	https://twitter.com/LatinSpots/status/1658108539347300352
15/05/2023	LinkedIn Latin Spots	Self Sufficient food cart	Campaña	https://www.linkedin.com/posts/latinspots_ogilvy-colombia-presenta-self-sufficient-activity-7063874247550509056-UbIs/2utm_source=share&utm_medium=member_android
15/05/2023	PRODU	Self Sufficient food cart	Campaña	https://www.produ.com/noticias/ogilvy-colombia-presenta-self-sufficient-food-cart
21/05/2023	Twitter PRODU	Self Sufficient food cart	Campaña	https://twitter.com/PRODUpublicidad/status/166028467676063345
15/05/2023	Insider Latam	Self Sufficient food cart	Campaña	https://insiderlatam.com/ogilvy-colombia-demuestra-que-la-generacion-de-electricidad-puede-ir-de-la-mano-de-la-gastronomia/
15/05/2023	Futuro Sustentable	Self Sufficient food cart	Campaña	https://www.futurosustentable.com.ar/ogilvy-y-el-impacto-ambiental-crearon-un-sistema-autosustentable-para-generar-electricidad/
18/05/2023	Adforum	Self Sufficient food cart	Campaña	https://www.adforum.com/news/how-to-generate-electricity-from-the-reuse-of-oil-in-typical-colombian-gastronomic-carts
19/05/2023	Adforum	Self Sufficient food cart	Campaña	https://www.adforum.com/agency/13200/creative-work/34676139/self-sufficient-food-cart-nexans
22/05/2023	IBB	Self Sufficient food cart	Campaña	https://www.ibbonline.com/news/colombian-energy-company-reuses-leftover-oil-to-power-these-self-sufficient-food-carts
23/05/2023	Clube de Criacao	Self Sufficient food cart	Campaña	https://www.clubedecriacao.com.br/ultimar/self-sufficient-food-cart/
23/05/2023	Acontecendo Aqui	Self Sufficient food cart	Campaña	https://acontecedoaqui.com.br/propaganda/ogilvy-cria-food-truck-que-gera-eletricidade-a-partir-do-oleo-usado/
6/06/2023	BrandNews	Self Sufficient food cart	Campaña	https://brand-news.it/brand/servizi/utility/ogilvy-colombia-idea-un-prototipo-di-food-truck-che-funziona-con-olio-di-frittura/
21/06/2023	Roast Brief	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart	Festivales	https://roastbrief.com.mx/2023/06/3er-dia-de-cannes-lions-2023-participantes-de-latam-en-la-categoria-sustainable-development-goals/
21/06/2023	LatinSpots	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart	Festivales	https://www.latinspots.com/sp/noticia/brasil-lidera-los-finalistas-de-sustainable-development-goals-lions/66352
21/06/2023	Twitter LatinSpots	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart	Festivales	https://twitter.com/LatinSpots/status/1671519344604348419
21/06/2023	Merca2.0	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart	Festivales	https://www.merca20.com/asi-se-ve-latinoamerica-en-el-shortlist-de-desarrollo-sustentable-en-cannes-lions-2023/
22/06/2023	Adlatina	Cannes 2023 - Heaven Fish + MAI + Coca-Cola Magic Audios + Lu from Magalu + We are Living Offerings + Self Sufficient Food Cart	Festivales	https://www.adlatina.com/publicidad/cannes-lions-2023-todos-los-finalistas-de-la-region
23/06/2023	Adlatina	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart + We are Living Offerings	Festivales	https://www.adlatina.com/publicidad/cannes-lions-2023-buenos-aires-agencia-del-ano-y-mejor-indie
23/06/2023	LatinSpots	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart	Festivales	https://www.latinspots.com/sp/noticia/espaa-usa-brasil-honduras-y-colombia-estn-entre-los-ganadores-de-sustentable/66503
23/06/2023	PRODU	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart	Festivales	https://www.produ.com/noticias/oficinas-de-rgilvy-honduras-y-colombia-ganan-leones-de-bronze-en-los-objetivos-de-desarrollo-sostenible2utm_source=NEWSLETTERS+GRATUITOS&utm_campaign=f103f4d4eb-EMAIL_CAMPAIGN_2023_06_26_09_00&utm_medium=email&utm_term=0_9751abefba-f103f4d4eb-95BLIST_EMAIL_ID%5D
23/06/2023	Roast Brief	Cannes 2023 - Heaven Fish + Self Sufficient Food Cart	Festivales	https://roastbrief.com.mx/2023/06/ganadores-latinos-en-la-categoria-sustainable-development-goals-presen-tes-en-cannes-lions-2023/
26/06/2023	Adlatina	Cannes 2023 - Heaven Fish + MAI + LEA + Coca-Cola Magic Audios + Lu from Magalu + Self Sufficient Food Cart	Festivales	https://www.adlatina.com/publicidad/cannes-lions-2023-todos-los-ganadores-iberoamericanos
26/06/2023	LinkedIn Adlatina	Cannes 2023 - Heaven Fish + MAI + LEA + Coca-Cola Magic Audios + Lu from Magalu + Self Sufficient Food Cart	Festivales	https://www.linkedin.com/posts/adlatina_cannes-lions-2023-todos-los-ganadores-iberoamericanos-activity-7079122421164707840-CuI/2utm_source=share&utm_medium=member_desktop
28/06/2023	Roast Brief	Cannes 2023 - Self Sufficient Food Cart	Festivales	https://roastbrief.com.mx/2023/06/colombia-en-el-70-festival-cannes-lions-reconocimiento-mundial-a-la-creatividad-publicitaria/
28/06/2023	LinkedIn Roast Brief	Cannes 2023 - Self Sufficient Food Cart	Festivales	https://www.linkedin.com/posts/roastbrief_colombia-en-el-70-festival-cannes-lions-activity-7079565114084855808-r1B/2utm_source=share&utm_medium=member_desktop
29/06/2023	Roast Brief	Cannes 2023 - Self Sufficient Food Cart	Festivales	https://roastbrief.com.mx/2023/06/ganadores-de-colombia-en-cannes-lions-2023/
7/07/2023	Roast Brief	Cannes 2023 - Self Sufficient Food Cart	Festivales	https://roastbrief.com.mx/2023/07/creatividad-para-enfrentar-los-desafios-cannes-lions-2023/
7/07/2023	LinkedIn Roast Brief	Cannes 2023 - Self Sufficient Food Cart	Festivales	https://www.linkedin.com/posts/roastbrief_creatividad-para-enfrentar-los-desafios-cannes-lions-2023-activity-7082858899459993600-1I_1/2utm_source=share&utm_medium=member_desktop
7/09/2023	PRODU	Self Sufficient Food Cart - Gastón Potasz y Daniel Ávila - entrevista	Festivales	https://www.produ.com/noticias/gaston-potasz-de-ogilvy-colombia-self-sufficient-food-cart-es-una-idea-de-sostenibilidad-comunidad-seguridad-y-dignidad2utm_source=NEWSLETTERS+GRATUITOS&utm_campaign=a894552001-EMAIL_CAMPAIGN_2023_07_10_09_00&utm_medium=email&utm_term=0_9751abefba-a894552001-95BLIST_EMAIL_ID%5D
7/10/2023	LinkedIn PRODU	Self Sufficient Food Cart - Gastón Potasz y Daniel Ávila - entrevista	Festivales	https://www.linkedin.com/posts/produpublicidad_gast%C3%B3n-potasz-de-ogilvy-colombia-self-sufficient-activity-7084155915934793729-XKW7utm_source=share&utm_medium=member_desktop