

Señores

SUPERINTENDENCIA DE INDUSTRIA Y COMERCIO

DIRECCIÓN DE SIGNOS DISTINTIVOS

E. \_\_\_\_\_ S. \_\_\_\_\_ D. \_\_\_\_\_

Re: 2010-001-001-329. - AMAZON TECHNOLOGIES, INC. - Solicitud de Registro de la Marca RING (Nominativa) en Clase 12- Expediente No. SD2025/0000142.-

1. Me refiero a la solicitud de registro presentada por internet el 02 de enero de 2025, en la cual reclamé la prioridad de que tratan los Artículos 9 y 10 de la Decisión 486 de la Comunidad Andina, respecto de la solicitud de registro de Estados Unidos número 98645714 del 12 de julio de 2024.

2. Anexo al presente, copia de la solicitud de registro de Estados Unidos número 98645714 del 12 de julio de 2024, debidamente certificada por la Oficina de Marcas y Patentes de Estados Unidos, junto con su traducción al español.

3. **NOTIFICACIONES:** Manifiesto a ese Despacho que recibiré notificaciones en relación con este asunto en la siguiente dirección de correo electrónico: [notificacionmarcas@lloredacamacho.com](mailto:notificacionmarcas@lloredacamacho.com) o en la Calle 72A No. 5-83 piso 5o., Bogotá, D.C.

4. Ruego a usted tomar atenta nota de lo anterior y continuar con el trámite correspondiente.

Atentamente,

ALICIA LLOREDA RICAURTE

T.P. 53.215

8554333



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office**

**December 18, 2024**

**THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE  
RECORDS OF THIS OFFICE OF THE APPLICATION AS FILED FOR:**

**TRADEMARK SERIAL: 98/645,714  
FILING DATE: *July 12, 2024***

**By Authority of the  
Under Secretary of Commerce for Intellectual Property  
and Director of the United States Patent and Trademark Office**

*Curtis Goffe*

**Curtis Goffe  
Certifying Officer**



Trademark/Service Mark Application, Principal Register

Serial Number: 98645714  
Filing Date: 07/12/2024

The table below presents the data as entered.

| Input Field                                                                 | Entered                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SERIAL NUMBER                                                               | 98645714                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| MARK INFORMATION                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| *MARK                                                                       | <a href="#">RING</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| STANDARD CHARACTERS                                                         | YES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| USPTO-GENERATED IMAGE                                                       | YES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| LITERAL ELEMENT                                                             | RING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| MARK STATEMENT                                                              | The mark consists of standard characters, without claim to any particular font style, size, or color.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| REGISTER                                                                    | Principal                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| APPLICANT INFORMATION                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| *OWNER OF MARK                                                              | Amazon Technologies, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| *MAILING ADDRESS                                                            | 410 Terry Avenue North                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| *CITY                                                                       | Seattle                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| *STATE<br>(Required for U.S. applicants)                                    | Washington                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| *COUNTRY/REGION/JURISDICTION/U.S. TERRITORY                                 | United States                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| *ZIP/POSTAL CODE<br>(Required for U.S. and certain international addresses) | 98109                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| *EMAIL ADDRESS                                                              | XXXX                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| LEGAL ENTITY INFORMATION                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| TYPE                                                                        | corporation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION           | Nevada                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| GOODS AND/OR SERVICES AND BASIS INFORMATION                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| INTERNATIONAL CLASS                                                         | 009                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                                                                             | Cameras for vehicles; Frontview, rearview, reversing, and sideview cameras for vehicles; Safety cameras; Dashboard cameras; 360 degree cameras; Software and hardware for processing digital images for vehicle mounted cameras; Video monitors for vehicles; Mounting devices for cameras and monitors; Vehicle safety equipment, namely, an on-board vehicular surveillance system comprised of cameras and monitors for exposing and eliminating the blind spots on both sides of the vehicle; Apparatus for recording, transmission, and processing images for surround view for vehicles; Remote |

|                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>*IDENTIFICATION</b>     | controls for operating vehicle alarms; Digital readers, sensors, magnetically encoded key fobs and tags, and multifunctional electronic devices for transmitting, storing, displaying, and uploading information via a global communications network; Parts, accessories, and fittings for the aforesaid goods; Downloadable and downloadable mobile application software for securing, controlling, or automating locking and closing of vehicles, locking vehicle doors, and closing vehicle windows; Roadside assistance and emergency crash software; Downloadable and downloadable mobile application software for vehicle communications; Downloadable software and computer application software for mobile phones for tracking of vehicles and drivers; Vehicle and driver tagging and tracking devices and apparatuses for interfacing and communicating with networks; Electronic navigational, positioning, and geolocation apparatus and instruments; Downloadable application programming interface (API) software for monitoring, controlling, capturing, storing, viewing, and transmitting videos and security data from vehicle cameras and from vehicle security systems; Downloadable software development kits (SDKs) for creating software and applications related to vehicle safety, security, automation, and surveillance; Downloadable computer software and downloadable mobile application software using artificial intelligence (AI) for searching videos; Recorded computer software using artificial intelligence (AI) for object recognition, interpretation, analysis, reporting, and alerting, as well as for controlling networked devices |
| <b>FILING BASIS</b>        | SECTION 1(b)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>INTERNATIONAL CLASS</b> | 012                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>*IDENTIFICATION</b>     | Anti-theft alarms for vehicles; Security alarms for vehicles                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>FILING BASIS</b>        | SECTION 1(b)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>INTERNATIONAL CLASS</b> | 035                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>*IDENTIFICATION</b>     | Wholesale and retail services featuring alarms for vehicles, cameras for vehicles, dashboard cameras mounts for dashboard cameras, smart devices for vehicle safety and security, and parts, accessories, and fittings for the aforesaid goods; Online wholesale and retail services featuring alarms for vehicles, cameras for vehicles, dashboard cameras mounts for dashboard cameras, smart devices for vehicle safety and security, and parts, accessories, and fittings for the aforesaid goods; Promoting awareness of public safety and crime prevention and the benefits of using electronic security monitoring systems                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>FILING BASIS</b>        | SECTION 1(b)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>INTERNATIONAL CLASS</b> | 038                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>*IDENTIFICATION</b>     | Transmission of motor vehicle status information via computer and communications networks, namely, electronic transmission of streamed and downloadable audio, visual and multimedia content files via computer and other communications networks; Communication services for transmission of information relating to tracking and monitoring of vehicles; Electronic transmission of geolocation data from mobile devices; Peer-to-peer photo sharing and video sharing services, namely, electronic transmission of digital photo files,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

|                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|---------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                   | videos, and audio visual content among users; Providing online forums for transmission of messages among computer users on topics of local interest and home and commercial security, safety, and surveillance; Electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunications networks; Instant messaging and web messaging services                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>FILING BASIS</b>                               | SECTION 1(b)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>INTERNATIONAL CLASS</b>                        | 042                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>*IDENTIFICATION</b>                            | Providing temporary use of non-downloadable computer software for roadside and emergency crash assistance; Providing temporary use of non-downloadable computer software for securing, controlling, or automating locking and closing of vehicles, locking vehicle doors, and closing vehicle windows; Providing temporary use of non-downloadable computer software for vehicle communications; Providing temporary use of non-downloadable computer software using artificial intelligence (AI) for searching videos; Providing temporary use of non-downloadable computer software using artificial intelligence (AI) for object recognition, interpretation, analysis, reporting, and alerting, as well as for controlling networked devices; Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of home and commercial security, safety, and surveillance |
| <b>FILING BASIS</b>                               | SECTION 1(b)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>INTERNATIONAL CLASS</b>                        | 045                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>*IDENTIFICATION</b>                            | Online social networking services                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>FILING BASIS</b>                               | SECTION 1(b)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>ADDITIONAL STATEMENTS SECTION</b>              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>ACTIVE PRIOR REGISTRATION(S)</b>               | The applicant claims ownership of active prior U.S. Registration Number(s) 6931293, 6647390, 6086244, and others.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>ATTORNEY INFORMATION</b>                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>NAME</b>                                       | Michael A.McArthur                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>ATTORNEY DOCKET NUMBER</b>                     | 60557.05854                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>ATTORNEY BAR MEMBERSHIP NUMBER</b>             | XXX                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>YEAR OF ADMISSION</b>                          | XXXX                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>        | XX                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>FIRM NAME</b>                                  | Haynes and Boone, LLP                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>STREET</b>                                     | 2801 N. Harwood Street; Suite 2300                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>CITY</b>                                       | Dallas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>STATE</b>                                      | Texas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>ZIP/POSTAL CODE</b>                            | 75201                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>PHONE</b>                                      | 214-651-5304                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

|                                               |                                                                                                                                                                   |
|-----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EMAIL ADDRESS                                 | ipdocketing@haynesboone.com                                                                                                                                       |
| OTHER APPOINTED ATTORNEY                      | Purvi Patel Albers, David Bell, Jeffrey M Becker, J Robert LeBlanc, Ellie Sowanick, Tiffany Ferris, Abby Ryan, Katie Eissenstat, Lyric Stephenson, Emily Ketterer |
| <b>CORRESPONDENCE INFORMATION</b>             |                                                                                                                                                                   |
| NAME                                          | Michael A.McArthur                                                                                                                                                |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | ipdocketing@haynesboone.com                                                                                                                                       |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | mike.mcarthur@haynesboone.com;<br>lyric.stephenson@haynesboone.com;<br>laura.johnson@haynesboone.com                                                              |
| <b>FEE INFORMATION</b>                        |                                                                                                                                                                   |
| APPLICATION FILING OPTION                     | TEAS Standard                                                                                                                                                     |
| NUMBER OF CLASSES                             | 6                                                                                                                                                                 |
| APPLICATION FOR REGISTRATION PER CLASS        | 350                                                                                                                                                               |
| *TOTAL FEES DUE                               | 2100                                                                                                                                                              |
| *TOTAL FEES PAID                              | 2100                                                                                                                                                              |
| <b>SIGNATURE INFORMATION</b>                  |                                                                                                                                                                   |
| SIGNATURE                                     | /Michael Moore/                                                                                                                                                   |
| SIGNATORY'S NAME                              | Michael Moore                                                                                                                                                     |
| SIGNATORY'S POSITION                          | Vice President                                                                                                                                                    |
| SIGNATORY'S PHONE NUMBER                      | 000-000-0000                                                                                                                                                      |
| DATE SIGNED                                   | 07/12/2024                                                                                                                                                        |
| SIGNATURE METHOD                              | Sent to third party for signature                                                                                                                                 |

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 98645714**

**Filing Date: 07/12/2024**

### To the Commissioner for Trademarks:

**MARK:** RING (Standard Characters, see [mark](#))

The literal element of the mark consists of RING. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Amazon Technologies, Inc., a corporation of Nevada, having an address of

410 Terry Avenue North  
Seattle, Washington 98109  
United States  
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Cameras for vehicles; Frontview, rearview, reversing, and sideview cameras for vehicles; Safety cameras; Dashboard cameras; 360 degree cameras; Software and hardware for processing digital images for vehicle mounted cameras; Video monitors for vehicles; Mounting devices for cameras and monitors; Vehicle safety equipment, namely, an on-board vehicular surveillance system comprised of cameras and monitors for exposing and eliminating the blind spots on both sides of the vehicle; Apparatus for recording, transmission, and processing images for surround view for vehicles; Remote controls for operating vehicle alarms; Digital readers, sensors, magnetically encoded key fobs and tags, and multifunctional electronic devices for transmitting, storing, displaying, and uploading information via a global communications network; Parts, accessories, and fittings for the aforesaid goods; Downloadable and downloadable mobile application software for securing, controlling, or automating locking and closing of vehicles, locking vehicle doors, and closing vehicle windows; Roadside assistance and emergency crash software; Downloadable and downloadable mobile application software for vehicle communications; Downloadable software and computer application software for mobile phones for tracking of vehicles and drivers; Vehicle and driver tagging and tracking devices and apparatuses for interfacing and communicating with networks; Electronic navigational, positioning, and geolocation apparatus and instruments; Downloadable application programming interface (API) software for monitoring, controlling, capturing, storing, viewing, and transmitting videos and security data from vehicle cameras and from vehicle security systems; Downloadable software development kits (SDKs) for creating software and applications related to vehicle safety, security, automation, and surveillance; Downloadable computer software and downloadable mobile application software using artificial intelligence (AI) for searching videos; Recorded computer software using artificial intelligence (AI) for object recognition, interpretation, analysis, reporting, and alerting, as well as for controlling networked devices

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 012: Anti-theft alarms for vehicles; Security alarms for vehicles

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Wholesale and retail services featuring alarms for vehicles, cameras for vehicles, dashboard cameras mounts for dashboard cameras, smart devices for vehicle safety and security, and parts, accessories, and fittings for the aforesaid goods; Online wholesale and retail services featuring alarms for vehicles, cameras for vehicles, dashboard cameras mounts for dashboard cameras, smart devices for vehicle safety and security, and parts, accessories, and fittings for the aforesaid goods; Promoting awareness of public safety and crime prevention and the benefits of using electronic security monitoring systems

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 038: Transmission of motor vehicle status information via computer and communications networks, namely, electronic transmission of streamed and downloadable audio, visual and multimedia content files via computer and other communications networks; Communication services for transmission of information relating to tracking and monitoring of vehicles; Electronic transmission of geolocation data from mobile devices; Peer-to-peer photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos, and audio visual content among users; Providing online forums for transmission of messages among computer users on topics of local interest and home and commercial security, safety, and surveillance; Electronic exchange of voice, data, audio, video, text and graphics accessible via

computer and telecommunications networks; Instant messaging and web messaging services

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 042: Providing temporary use of non-downloadable computer software for roadside and emergency crash assistance; Providing temporary use of non-downloadable computer software for securing, controlling, or automating locking and closing of vehicles, locking vehicle doors, and closing vehicle windows; Providing temporary use of non-downloadable computer software for vehicle communications; Providing temporary use of non-downloadable computer software using artificial intelligence (AI) for searching videos; Providing temporary use of non-downloadable computer software using artificial intelligence (AI) for object recognition, interpretation, analysis, reporting, and alerting, as well as for controlling networked devices; Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of home and commercial security, safety, and surveillance

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 045: Online social networking services

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

### **Claim of Active Prior Registration(s)**

The applicant claims ownership of active prior U.S. Registration Number(s) 6931293, 6647390, 6086244, and others.

The owner's/holder's proposed attorney information: Michael A.McArthur. Other appointed attorneys are Purvi Patel Albers, David Bell, Jeffrey M Becker, J Robert LeBlanc, Ellie Sowanick, Tiffany Ferris, Abby Ryan, Katie Eissenstat, Lyric Stephenson, Emily Ketterer. Michael A.McArthur of Haynes and Boone, LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

2801 N. Harwood Street; Suite 2300

Dallas, Texas 75201

United States

214-651-5304(phone)

ipdocketing@haynesboone.com

The docket/reference number is 60557.05854.

Michael A.McArthur submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Michael A.McArthur

PRIMARY EMAIL FOR CORRESPONDENCE: ipdocketing@haynesboone.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): mike.mcarthur@haynesboone.com; lyric.stephenson@haynesboone.com; laura.johnson@haynesboone.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$2100 has been submitted with the application, representing payment for 6 class(es).

### **Declaration**

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Michael Moore/ Date: 07/12/2024

Signatory's Name: Michael Moore

Signatory's Position: Vice President

Signatory's Phone Number: 000-000-0000

Signature method: Sent to third party for signature

Payment Sale Number: 98645714

Payment Accounting Date: 07/12/2024

Serial Number: 98645714

Internet Transmission Date: Fri Jul 12 12:53:48 ET 2024

TEAS Stamp: USPTO/BAS-XXX.XX.XX.XX-20240712125349363

629-98645714-870b6f591de51e92e52af75f395

ad332ab985f1e275b69255465775849d909ea1-C

C-53485604-20240709190434263753

RING

**ESTADOS UNIDOS DE AMÉRICA**  
**DEPARTAMENTO DE COMERCIO DE LOS ESTADOS UNIDOS**  
**Oficina de Patentes y Marcas Comerciales de los Estados Unidos**

**Diciembre 18 de 2024**

LA PRESENTE ES PARA CERTIFICAR QUE EL ADJUNTO ES UNA COPIA AUTÉNTICA DE LOS REGISTROS DE ESTA OFICINA DE LA SOLICITUD TRAMITADA PARA:

SOLICITUD DE MARCA COMERCIAL: 98/645,714

FECHA DE RADICACIÓN: Julio 12 de 2024

Por la autoridad del  
Subsecretario de Comercio para la Propiedad Intelectual y Director de la Oficina de Patentes  
y Marcas Comerciales de los Estados Unidos

*(firmado en el original)*

**Curtis Goffe**

**Funcionario Certificador**

(Nota del traductor: Adjunto hay un sello de la Oficina de Patentes y Marcas Comerciales de los Estados Unidos)

**Solicitud de Marca Comercial/de Servicios, Registro Principal**

**Número de Serie: 98645714**  
**Fecha de Radicación: : 07/12/2024**

**La tabla a continuación presenta los datos registrados**

| <b>Campo de Registro</b>                                                  | <b>Registrado</b>                                                                                                    |
|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <b>NÚMERO DE SERIE</b>                                                    | 98645714                                                                                                             |
| <b>INFORMACIÓN DE MARCA</b>                                               |                                                                                                                      |
| FORMA ESPECIAL                                                            | SI                                                                                                                   |
| IMAGEN GENERADA-USPTO                                                     | SI                                                                                                                   |
| ELEMENTO LITERAL                                                          | RING                                                                                                                 |
| *DESCRIPCIÓN DE LA MARCA<br>(y ubicación del color, si aplica)            | La marca consiste en caracteres estándar, sin pretensión alguna a ninguna fuente, estilo, tamaño o color particular. |
| <b>REGISTRO</b>                                                           | Principal                                                                                                            |
| <b>INFORMACIÓN DEL SOLICITANTE</b>                                        |                                                                                                                      |
| *PROPIEDAD DE LA MARCA                                                    | Amazon Technologies, Inc.                                                                                            |
| *DIRECCIÓN POSTAL                                                         | 410 Terry Avenue North                                                                                               |
| *CIUDAD                                                                   | Seattle                                                                                                              |
| *ESTADO<br>(Requerido para solicitantes de los Estados Unidos)            | Washington                                                                                                           |
| *PAÍS/REGIÓN/JURISDICCIÓN/TERRITORIO EEUU                                 | Estados Unidos                                                                                                       |
| *CÓDIGO POSTAL/ZIP<br>(Requerido para solicitantes de los Estados Unidos) | 98109                                                                                                                |
| *DIRECCIÓN DE CORREO ELECTRÓNICO                                          | XXXX                                                                                                                 |
| <b>INFORMACIÓN DE LA ENTIDAD LEGAL</b>                                    |                                                                                                                      |
| TIPO                                                                      | Corporación                                                                                                          |
| ESTADO/PAÍS DE INCORPORACIÓN                                              | Nevada                                                                                                               |
| <b>BIENES Y/O SERVICIOS E INFORMACIÓN BÁSICA</b>                          |                                                                                                                      |
| CLASE INTERNACIONAL                                                       | 009                                                                                                                  |
| *IDENTIFICACIÓN                                                           |                                                                                                                      |
| BASE DE RADICACIÓN                                                        | SECCIÓN 1(b)                                                                                                         |
| CLASE INTERNACIONAL                                                       | 012                                                                                                                  |
| *IDENTIFICACIÓN                                                           | Alarmas antirrobo para vehículos; Alarmas de seguridad para vehículos.                                               |
| BASE DE RADICACIÓN                                                        | SECCIÓN 1(b)                                                                                                         |
| CLASE INTERNACIONAL                                                       | 035                                                                                                                  |
| *IDENTIFICACIÓN                                                           |                                                                                                                      |
| BASE DE RADICACIÓN                                                        | SECCIÓN 1(b)                                                                                                         |
| CLASE INTERNACIONAL                                                       | 038                                                                                                                  |
| *IDENTIFICACIÓN                                                           |                                                                                                                      |

|                                                                 |                                                                                                                                                                   |
|-----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BASE DE RADICACIÓN                                              | SECCIÓN 1(b)                                                                                                                                                      |
| CLASE INTERNACIONAL                                             | 042                                                                                                                                                               |
| *IDENTIFICACIÓN                                                 |                                                                                                                                                                   |
| BASE DE RADICACIÓN                                              | SECCIÓN 1(b)                                                                                                                                                      |
| CLASE INTERNACIONAL                                             | 045                                                                                                                                                               |
| *IDENTIFICACIÓN                                                 |                                                                                                                                                                   |
| BASE DE RADICACIÓN                                              | SECCIÓN 1(b)                                                                                                                                                      |
| SECCIÓN DE DECLARACIONES ADICIONALES                            |                                                                                                                                                                   |
| REGISTROS PREVIOS ACTIVOS                                       | El solicitante declara propiedad de Número de Registro de los Estados Unidos previos 6931293, 6647390, 608624 y otros.                                            |
| <b>INFORMACIÓN DE ABOGADO</b>                                   |                                                                                                                                                                   |
| NOMBRE                                                          | Michael A.McArthur                                                                                                                                                |
| NÚMERO DE RADICADO DE ABOGADO                                   | 60557.05854                                                                                                                                                       |
| NÚMERO DE MEMBRESÍA AL COLEGIO DE ABOGADOS                      | XXX                                                                                                                                                               |
| AÑO DE ADMISIÓN                                                 | XXXX                                                                                                                                                              |
| ESTADO DE EEUU/TERRITORIO/MANCOMUNIDAD                          | XX                                                                                                                                                                |
| NOMBRE DE LA FIRMA                                              | Haynes and Boone, LLP                                                                                                                                             |
| CALLE                                                           | 2801 N. Harwood Street; Suite 2300                                                                                                                                |
| CIUDAD                                                          | Dallas                                                                                                                                                            |
| ESTADO                                                          | Texas                                                                                                                                                             |
| PAÍS/REGIÓN/JURISDICCIÓN/TERRITORIO DE EEUU                     | United States                                                                                                                                                     |
| CÓDIGO POSTAL/ZIP                                               | 75201                                                                                                                                                             |
| TELÉFONO                                                        | 214-651-5304                                                                                                                                                      |
| DIRECCIÓN DE CORREO ELECTRÓNICO                                 | <a href="mailto:ipdocketing@haynesboone.com">ipdocketing@haynesboone.com</a>                                                                                      |
| OTROS ABOGADOS                                                  | Purvi Patel Albers, David Bell, Jeffrey M Becker, J Robert LeBlanc, Ellie Sowanick, Tiffany Ferris, Abby Ryan, Katie Eissenstat, Lyric Stephenson, Emily Ketterer |
| <b>INFORMACIÓN DE CORRESPONDENCIA</b>                           |                                                                                                                                                                   |
| NOMBRE                                                          | Michael A.McArthur                                                                                                                                                |
| DIRECCIÓN DE CORREO ELECTRÓNICO PRIMARIA                        | <a href="mailto:ipdocketing@haynesboone.com">ipdocketing@haynesboone.com</a>                                                                                      |
| DIRECCIÓN DE CORREO ELECTRÓNICO SECUNDARIA (COPIAS DE CORTESÍA) | mike.mcarthur@haynesboone.com;<br>lyric.stephenson@haynesboone.com;<br><a href="mailto:laura.johnson@haynesboone.com">laura.johnson@haynesboone.com</a>           |
| <b>INFORMACIÓN DE CARGOS</b>                                    |                                                                                                                                                                   |
| OPCIÓN DE RADICACIÓN DE SOLICITUD                               | TEAS Standard                                                                                                                                                     |
| NÚMERO DE CLASES                                                | 6                                                                                                                                                                 |
| SOLICITUD DE REGISTRO POR CLASE                                 | 350                                                                                                                                                               |
| *TOTAL CARGOS DEBIDOS                                           | 2100                                                                                                                                                              |
| *TOTAL CARGOS PAGADOS                                           | 2100                                                                                                                                                              |
| <b>INFORMACIÓN DE FIRMA</b>                                     |                                                                                                                                                                   |
| FIRMA                                                           | /Michael Moore/                                                                                                                                                   |
| NOMBRE DE SIGNATARIO                                            | Michael Moore                                                                                                                                                     |
| POSICIÓN DEL SIGNATARIO                                         | Vicepresidente                                                                                                                                                    |
| NÚMERO DE TELÉFONO DEL ABOGADO                                  | 000-000-0000                                                                                                                                                      |
| FECHA DE FIRMA                                                  | 07/12/2024                                                                                                                                                        |

|                 |                                 |
|-----------------|---------------------------------|
| MÉTODO DE FIRMA | Enviado a un tercero para firma |
|-----------------|---------------------------------|

## **Solicitud de Marca Comercial/de Servicios, Registro Principal**

**Número de Serie: 98645714**

**Fecha de Radicación: 07/12/2024**

### **Al Comisionado de Marcas Comerciales:**

**MARCA:** RING (caracteres estándar, ver marca)

El elemento literal consiste en RING. La marca consiste en caracteres estándar, sin pretensión alguna sobre ningún estilo, fuente, tamaño o color particular.

El solicitante, Amazon Technologies, Inc., una corporación, constituida en virtud de las leyes de Delaware, con dirección de

410 Terry Avenue North  
Seattle, Washington 98109  
Estados Unidos.  
XXXX

Solicita el registro de la marca comercial/de servicios identificada anteriormente en la Oficina de Patentes y Marcas Comerciales de los Estados Unidos en el Registro Principal establecido por la Ley de Julio 5 de 1946 (15 U.S.C. Sección 1051 y similares), y sus respectivas enmiendas, para lo siguiente:

Clase Internacional 009:

Intención de Uso: El solicitante tiene una intención genuina, y tiene derecho, a usar la marca en el comercio o en conexión con los bienes/servicios identificados.

Clase Internacional 012: Alarmas antirrobo para vehículos; Alarmas de seguridad para vehículos.

Intención de Uso: El solicitante tiene una intención genuina, y tiene derecho, a usar la marca en el comercio o en conexión con los bienes/servicios identificados.

Clase Internacional 035:

Intención de Uso: El solicitante tiene una intención genuina, y tiene derecho, a usar la marca en el comercio o en conexión con los bienes/servicios identificados.

Clase Internacional 038:

Intención de Uso: El solicitante tiene una intención genuina, y tiene derecho, a usar la marca en el comercio o en conexión con los bienes/servicios identificados.

Clase Internacional 042:

Intención de Uso: El solicitante tiene una intención genuina, y tiene derecho, a usar la marca en el comercio o en conexión con los bienes/servicios identificados.

Clase Internacional 045:

Intención de Uso: El solicitante tiene una intención genuina, y tiene derecho, a usar la marca en el comercio o en conexión con los bienes/servicios identificados.

Información actual del propietario/representante propuesto del propietario: Michael A. McArthur. Other appointed attorneys are Purvi Patel Albers, David Bell, Jeffrey M Becker, J Robert LeBlanc, Ellie Sowanick, Tiffany Ferris, Abby Ryan, Katie Eissenstat, Lyric Stephenson, Emily Ketterer. Michael A. McArthur de Haynes and Boone, LLP, el cual es miembro del colegio de abogados XX, admitido en XXXX, membresía no. XXX, y el abogado se encuentra ubicado en

2801 N. Harwood Street; Suite 2300

Dallas, Texas 75201

Estados Unidos

214-651-5304(teléfono)

ipdocketing@haynesboone.com

El número de referencia/radicado es 60557.05854.

Michael A. McArthur radicó la siguiente declaración: El abogado registrado es un miembro activo de la barra de la corte más alta del Estado dentro de los Estados Unidos, el Distrito de Columbia, o la Mancomunidad o Territorio de los Estados Unidos.

Información actual de correspondencia del solicitante:

Michael A. McArthur

CORREO ELECTRÓNICO PARA CORRESPONDENCIA: ipdocketing@haynesboone.com

DIRECCIÓN DE CORREO SECUNDARIA (COPIAS DE CORTESÍA): [mike.mcarthur@haynesboone.com](mailto:mike.mcarthur@haynesboone.com); [lyric.stephenson@haynesboone.com](mailto:lyric.stephenson@haynesboone.com); [laura.johnson@haynesboone.com](mailto:laura.johnson@haynesboone.com)

**Requisito de Correo Electrónico y Radicación Electrónica:** Entiendo que se debe mantener una dirección de correo electrónica válida y que el solicitante o el apoderado del solicitante debe radicar la solicitud-envío relacionado subsecuente relevante por medio del Sistema de Solicitud Electrónica de Marcas Comerciales (TEAS). Un pago de cargos por la cantidad de \$2100 ha sido enviado con la solicitud, por el pago de 1 clase.

### Declaración

☒ **Base:**

**Si el solicitante está tramitando la solicitud con base en su uso comercial de acuerdo con 15 U.S.C. § 1051(a):**

- El signatario cree que el solicitante es el propietario de la marca comercial/de servicios que se quiere registrar;
- La marca se encuentra en uso en el comercio en o en conexión con los bienes/servicios de la solicitud;
- El espécimen muestra la marca como es utilizada en o relacionado con los bienes/servicios en la solicitud; y
- Al mejor de los conocimientos del signatario, los hechos descritos en la solicitud son precisos.

**Y/o**

**Si el solicitante está tramitando la solicitud con base en una intención de usar la marca en el mercado de acuerdo con 15 U.S.C. § 1051(b), 15 U.S.C. § 1126(d) y/o 15 U.S.C. § 1126(e):**

- El signatario cree que el solicitante tiene derecho a usar la marca en el comercio;
- El solicitante tiene una intención auténtica de usar la marca en el comercio o en conexión con los bienes/servicios en la solicitud; y
- Al mejor conocimiento y creencia del signatario, los hechos recitados en la solicitud son precisos.

- ☒ Al mejor de los conocimientos y creencias del signatario, ninguna otra persona, salvo, en caso de que sea aplicable, usuarios concurrentes, tienen el derecho de usar la marca en el comercio, ya sea en forma idéntica o de la manera más parecida posible, cuando es utilizada en o en conexión con los bienes/servicios de dichas otras personas, para causar confusión o inducir al error, o engañar.
- ☒ Al mejor del conocimiento del signatario, información, creencia, formada después de una investigación razonable bajo las circunstancias, las alegaciones y otras descripciones fácticas hechas anteriormente, tienen un soporte en evidencia.
- ☒ Habiendo sido advertido el signatario que las declaraciones falsas hechas a consciencia y actos similares son punibles por medio de multa o encarcelamiento, o ambos, de acuerdo con 18 U.S.C. § 1001, y que dichas declaraciones falsas a consciencia y similares pueden poner en riesgo la validez de la solicitud o el envío o cualquier registro que resulte de los mismos, declara que todas las declaraciones hechas de su propio conocimiento son ciertas y todas las declaraciones hechas basadas en información y creencia, son consideradas como ciertas.

#### **Firma de la Declaración**

FIRMA: /Michael Moore/      Fecha: 07/12/2024  
NOMBRE DE SIGNATARIO: Michael Moore  
POSICIÓN DEL SIGNATARIO: Vicepresidente  
TELÉFONO: 000-000-000  
MÉTODO DE FIRMA: Enviado a un tercero para firma  
NÚMERO DE PAGO DE VENTA: 98645714  
FECHA DE FIRMA: 07/12/2024

Número de Serie: 98645714  
Fecha de Envío por Internet: Vie Jul 12 12:53:48 ET 2024  
Sello TEAS: USPTO/BAS-XXX.XX.XX.XX-20240712125349363  
629-98645714-870b6f591de51e92e52af75f395  
ad332ab985f1e275b69255465775849d909ea1-C  
C-53485604-20240709190434263753

# RING