



서울 서초구 강남대로 439
[별지 제41호서식]

공증
인가 동화법률법인

(전화) 02-3481-0028
(팩스) 02-3474-5920

Registered No. 2014 - 4807

NOTARIAL CERTIFICATE

Dong Hwa Law Corporation

439, Gangnam-daero, Seocho-gu,
Seoul, Korea



PODER

POWER OF ATTORNEY

El Suscrito

The Undersigned: Bon Joon KOO

En calidad de
Representante Legal de:

Acting as legal representative of: LG ELECTRONICS INC.

Address 128, Yeoui-daero, Yeongdeungpo-gu, Seoul, 150-721, Korea

DIRECCIÓN:

Nombro(amos) a: **JUAN PABLO CADENA SARMIENTO** y/o **MARTÍN EDUARDO TORRES CARDOZO**, de Bogotá, Colombia, apoderados verdaderos y legales con poder especial, amplio y suficiente, para recabar de las oficinas y autoridades colombianas administrativas, judiciales y de policía, en cualquier instancia o recurso, la obtención de patentes de invención, registros de marcas, lemas comerciales, diseños industriales, modelos de utilidad, depósitos de nombres comerciales y enseñanzas, registros de derechos de autor y contratos sobre los mismos, obtención de certificados de obtentor de variedades vegetales, así como sus prórogas, renovaciones, anotaciones de traspaso, cambios de nombre y/o domicilio; renunciaciones; elaborar, tramitar y registrar contratos de licencia y licencias de cualesquiera clases; intervenir como demandante o como demandado en cualquier instancia y recurso ante cualquier juez, corporación, funcionario público o autoridad en acciones judiciales, administrativas y de policía tales como: oposiciones al registro de marcas; acciones de caducidad, cancelación y nulidad; acciones reivindicatorias, acciones derivadas de la obtención o explotación de licencias; acciones de competencia desleal; demandas penales; acciones de indemnización de perjuicios, reclamos y observaciones a solicitudes de patentes, diseños industriales, modelos de utilidad, en el ejercicio de medidas cautelares y en otras acciones o medidas similares.

A este efecto, lo(s) faculto(amos) para elevar solicitudes, formular descripciones, enmiendas, protestas, declaraciones, oposiciones, cancelaciones, nulidades, apelaciones y reclamos; pagar impuestos, cuotas y gravámenes prescritos por la ley; renunciar o desistir a derechos concedidos o en curso de concesión; recibir toda clase de documentos y valores, dando el descargo respectivo, y, en general, para dar ante dichas autoridades todos los pasos necesarios al efecto indicado y tomar todas las medidas que creyeren conducentes al resguardo de mis (nuestros) intereses, con todas las demás facultades legales necesarias.

Este poder comprende la facultad de ratificar o confirmar en mi (nuestro) nombre lo actuado así como la facultad de desistir, transigir, comprometer, conciliar, y la de sustituirlo en todo o en parte y revocar sustituciones. Asimismo nombro (amos) a: **JUAN PABLO CADENA SARMIENTO** y/o **MARTIN EDUARDO TORRES CARDOZO**, domiciliado(s) en la Calle 70 A 4 - 41, Bogotá, Colombia, mis (nuestros) apoderados en Colombia, con facultades para recibir notificaciones y designar apoderados judiciales o extrajudiciales.

Otorgado y firmado en

Hoy.....de.....de 2013.....

Firma.....

Nombre.....

Cargo.....

Hereby appoint **JUAN PABLO CADENA SARMIENTO** and/or **MARTIN EDUARDO TORRES CARDOZO**, of Bogotá, Colombia, my (our) true and lawful attorneys with special, ample and sufficient power to obtain from the Colombian administrative, judicial and police offices and authorities, in any instance, privileges of patents of invention, registration of trademarks, slogans, industrial designs and utility models; registration of commercial names and emblems, registration of copyright and contracts related thereto, certificates of obtainers of vegetables varieties, as well as extensions, renewals and recordal of assignments and changes of name and domicile and renounces related to the above; to prepare, prosecute and register licenses of any kind; to act as plaintiff or defendant in any instance or recourse, and before any judge, corporation, public official or authority in judicial, administrative and police actions, such as: oppositions to the registration of trademarks; caducity, cancellation and nullity actions; claim actions derived from the obtaining or exploitation of licenses, action of unfair competition; penal demands, actions of indemnities for damages: claims or observations on patent applications, models, industrial designs and utility models; in the exercise of preventive measures: and in other actions or similar proceedings.

To that effect they hereby empowered to file applications, formulate descriptions, amendments, protests, declarations, oppositions, cancellations, nullities, appeals and claims; to pay taxes, quotas and assessments prescribed by law, renounce or waive the rights granted or in the process of granting; to receive all kinds of documents and valuables, giving the respective release of receipt, and, in general, to take before said authorities the necessary steps to such effect, and any measures that they may deem pertinent to the safeguard of my (our) interest(s) with all the other necessary legal powers.

This power includes the faculty to ratify or confirm desist, settle and compromise, to conciliate, on my (our) behalf, and to substitute this power in whole or in part and to revoke substitutions. At the same time I (We) hereby appoint **JUAN PABLO CADENA SARMIENTO** and/or **MARTIN EDUARDO TORRES CARDOZO** domiciled in Calle 70 A 4 - 41, Bogotá, Colombia, my (our) attorney(s) in fact, with powers to receive notifications and to designate judicial and extrajudicial attorneys.

Granted and signed in

This ...24th..day of...Aprilof 2014

Signature.....

Name...Bon Joon KOO.....

Title... Vice Chairman & CEO

등부 2014년 제 4807호

Registered No. 2014-4807

인 증

NOTARIAL CERTIFICATE

위 위임장-----에
기재된 엘지전자 주식회사-----
대표이사 구 본 준-----

의 대리인 이 현 정 -----은
본 공증인의 면전에서 위 본인이 ---
서명 - 한 것임을 확인하였다.

Hyeon Jeong Lee -----

attorney-in-fact of
Bon Joon KOO Vice Chairman & CEO
of LG ELECTRONICS INC., -----

appeared before me and admitted
said principal`s subscription to
the attached POWER OF ATTORNEY.

2014년 05월 02일
이 사무소에서 위 인증한다.

This is hereby attested on this
2nd day of May 2014 at this office.

공증
인가 동화법무법인

Dong Hwa Law Corporation
Seoul Central

서울중앙지방검찰청

District Prosecutor's Office

서울 서초구 강남대로 439

439, Gangnam-daero, Seocho-gu,
Seoul, Korea

공증담당변호사

서 중 회

Signature of the Notary Public

JOONG HEE SEO

본 사무소는 인가번호 제3790호에 의거하여
1987년 05월 01일 법무부 장관으로부터
공증인 업무를 행할 것을 인가 받았다.

This office has been authorized by the
Minister of Justice, the Republic of
Korea, to act as Notary Public Since
1, May. 1987 Under Law No.3790.

APOSTILLE

(Convention de La Haye du 5 octobre 1961)

1. Country : Republic of Korea

This public document

2. has been signed by JOONG HEE SEO

3. acting in the capacity of Notary Public

4. bears the seal/stamp of Dong Hwa Law Corporation

Certified

5. at Seoul

6. 07/05/2014

7. by The Ministry of Justice

8. No. 14-03-0020364

9. Seal/ stamp

10. Signature

Park Hee Sang

Park Hee Sang

