

Trademark/service mark application, Principal Register

Serial number: 99126610

Mark: GOJOYNER

Mark format: Standard character

Filing date: April 8, 2025 at 3:43:44 PM ET

Docket number: 00165203-US

Owner name: Bristol-Myers Squibb Company

Amount paid: \$350 (1 class)

Trademark details

Mark

GOJOYNER

Mark Format

Standard character

The mark consists of standard characters, without claim to any particular font style, size, or color.

Owner information

*Name	Bristol-Myers Squibb Company
Entity type	Corporation
Place of organization/citizenship	Delaware
Mailing address information	
*Address line 1	Route 206 & Province Line Road
*City	Princeton
*State/territory	New Jersey
*Zip/postal code	08543
*Country/region/jurisdiction/territory	United States
*Email address	*****

Domicile address information

The mailing address is the same as the owner's domicile address.

Goods and services

Filing basis information

Section 1(b)

Identification of goods and services

International Class 005

Filing basis: Section 1(b)

Pharmaceutical preparations for the treatment and prevention of **obesity, cardiovascular diseases, central nervous system diseases, metabolic disorders, stroke, cancer, inflammatory diseases, respiratory diseases, infectious diseases, auto-immune diseases, solid organ transplant rejection, autoinflammatory disease, blood disease, multiple sclerosis, ulcerative colitis, cystic fibrosis, arthritis, and musculoskeletal and skin disease**; Antivirals; Antibodies for medical purposes; Biological preparations for the treatment of cancer; Anticoagulants; Stem cells for medical purposes; Radiopharmaceutical preparations for the treatment of **cancer and solid tumors**; Diagnostic radiopharmaceutical preparations; Diagnostic preparations for medical purposes

Additional statements

Translation (if applicable)	
Transliteration (if applicable)	
Consent (name/likeness) (if applicable)	
Claim of ownership of active prior registrations(s) (if applicable)	
Section 2(f) Claim of acquired distinctiveness (if applicable)	
Additional statements including use of the mark in another form (if applicable)	
Significance of mark	
Disclaimer	

Attorney information

Attorney name and address

*Name	Marilyn F. Kelly
Law firm	Bristol-Myers Squibb Company
*Address line 1	P.O. Box 4000
Address line 2	Trademark Dept., Mailstop D.4243
*City	Princeton
*State/territory	New Jersey
*Zip/postal code	08543
*Country/region/jurisdiction/territory	United States
*Email address	uspto-tm@bms.com
Primary telephone number	None specified.
Extension	None specified.

Attorney registration information

*Bar membership or registration number	*****
*Jurisdiction	*****
*Year of admission	*****

Statement of good standing

The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state or commonwealth, the District of Columbia, or any U.S. territory.

Additional appointed attorneys

Xiomara Triana

Docket or reference number

00165203-US

Correspondence information

*Correspondence name	Marilyn F. Kelly
*Primary correspondence email address	uspto-tm@bms.com
Docket or reference number	00165203-US
Courtesy copy email addresses	karl.kauper@bms.com

Fee information

Application filing option	Trademark/service mark application, Principal Register
Number of classes	1
Base application fee, per class	\$350
Total fees paid	\$350

Declaration and signature

Declaration

[X] Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

[X] To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used

on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

[X] To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

[X] The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Electronic Signature	/Marilyn F. Kelly/
Signatory's name	Marilyn F. Kelly
Signatory's position	Attorney of Record, New York Bar member
Date signed	04/08/2025
Signature method	Electronic signature emailed to third party

STAMP:USPTO/APPB-***.**.***.**-20250408154344750384-99126610-16.0-d942e3bd-e821-442e-9026-816a89150b09-DA-20250408142818999102

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