

The logo is a bright green circle with a white border. A small white semi-circle on the right side of the green circle contains a dark blue dot, resembling a punch hole. The text "DON SALVA" is written in a bold, dark blue, sans-serif font, with "DON" on the top line and "SALVA" on the bottom line. Below this, the word "cencosud" is written in a smaller, dark blue, lowercase sans-serif font.

**DON
SALVA**
cencosud