

Natu
Paletas
Pa' chupar

The logo is a playful, hand-drawn style design. The word 'Natu' is in a light blue, cursive font. Below it, 'Paletas' is written in a green, cursive font, with a pink ice pop with three vertical stripes acting as the letter 'a'. To the right of the 'Paletas' text, there are two small green leaves. Below 'Paletas', the phrase 'Pa' chupar' is written in a pink, cursive font. A long, thin, green wavy line with a small green leaf at its end curves under the text.