

Lüce

The logo consists of the word "Lüce" in a bold, black, sans-serif typeface. A stylized crown is positioned above the "ü", featuring three circular jewels and a central cross-like element. A thin horizontal line separates the crown from the letters. Below the word, a long, thin, black swoosh underline extends from the left side of the "L" to the right side of the "e".