

**NEO-
GANA
DERO**

The text "NEO-GANADERO" is rendered in a bold, white, sans-serif font with thick black outlines. It is arranged in three lines: "NEO-", "GANA", and "DERO". The text is superimposed on a black silhouette of a bull's head, which is facing right. The bull's head features a circular eye, a small horn, and a large, curved ear. The overall design is a high-contrast, graphic logo.